

## **Two Days Workshop on Basics of Research Methodology**

### **Organized By**

**B.V. Patel Institute of Management and Commerce, Uka Tarsadia University**

***Date for workshop: 15-16 October 2018***

***Venue: B. V. Patel Class Room No. 1 (Wing - A)***

### **Objective of Workshop**

The main objective of workshop is to provide exposure to the faculty members about basics of research methodology and its applications.

**No. Participants:** 30 (Faculty members of Faculty of Commerce and Management)

**Participation fee:** Rs. 200/- (including: Tea, Lunch, Study Materials and Certificate)

### **Pedagogy:**

The workshop will be conducted through interactive session, research problems of participant and practical exercise in group for application based learning.

### **Content of workshop**

- How to Start Research?
- Content analysis
- How to write literature review?
- Identification of Statistical Test and its Implication

### **Resource Person**

- Dr. Jaydip Chaudhari, Dean Faculty of Management, VNSGU
- Dr. Vijay Gondaliya, I/c. Director, B.V. Patel Institute of Management, UTU
- Dr. Hitesh Parmar, Faculty, School of Business Management, S.P. University

**NOTE: Certificate will be issued after successfully completion of all session and assigned task.**

Coordinator  
Dr. Vijay Gondaliya  
Dr. Arpana Bhatti

Organizing Committee  
Dharmaraj Solanki  
Dr. Nilay Panchal